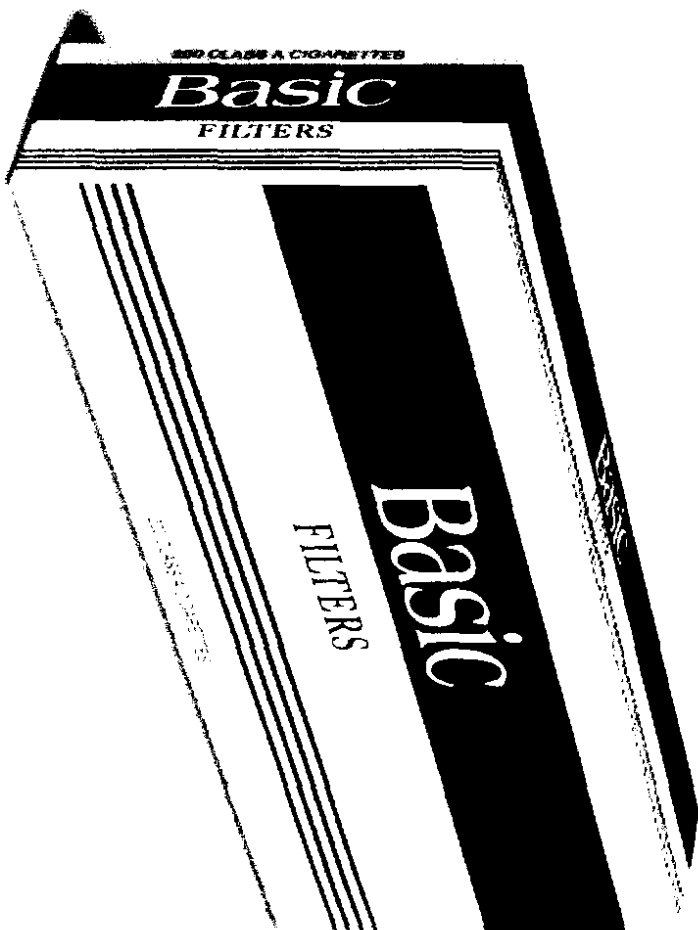




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# YOUR BASIC<sup>®</sup> FREE CARTON OFFER



## Basic

UNDERAGE SALE PROHIBITED



0 28200 19188 5

NOT REDEEMABLE

© Philip Morris Inc. 1997 02503-B1

16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.**



Yours with 70 **Basic** pack UPCs.  
See details and other offers inside.  
OFFER LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER

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Basic

**BUY 2  
GET 1  
FREE**

**BUY 2  
GET 1**

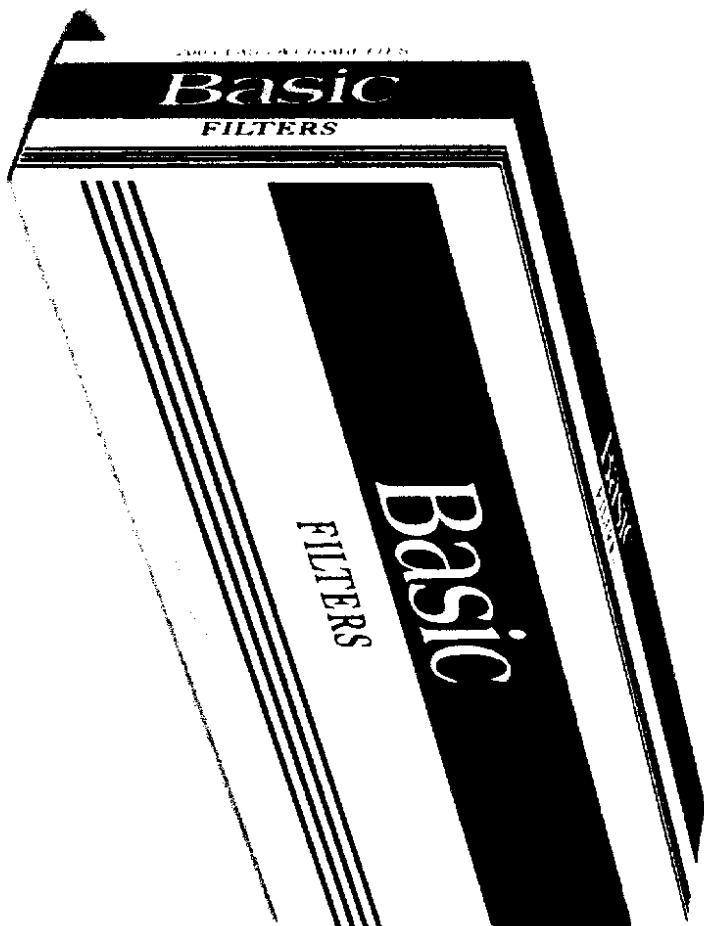
**FREE**

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# YOUR BASIC<sup>®</sup> FREE CARTON OFFER



**Basic**

UNDERAGE SALE PROHIBITED



© Philip Morris Inc. 1997 04460-C2

16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.**



Yours with 70 **Basic** pack UPCs.  
See details and other offers inside.  
OFFER LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER

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\*2061037384\*

Keep it Basic

FREE  
PACK

Basic

FILTERS

20 CLASS A CIGARETTES

WHEN YOU  
BUY 2

2061037384

2061037385

5 FREE PACKS WITH CARTON PURCHASE

5  
FREE  
PACKS  
WITH CARTON  
PURCHASE

5 FREE PACKS  
WITH CARTON PURCHASE

Keep it Basic

5 FREE PACKS  
WITH CARTON PURCHASE



SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

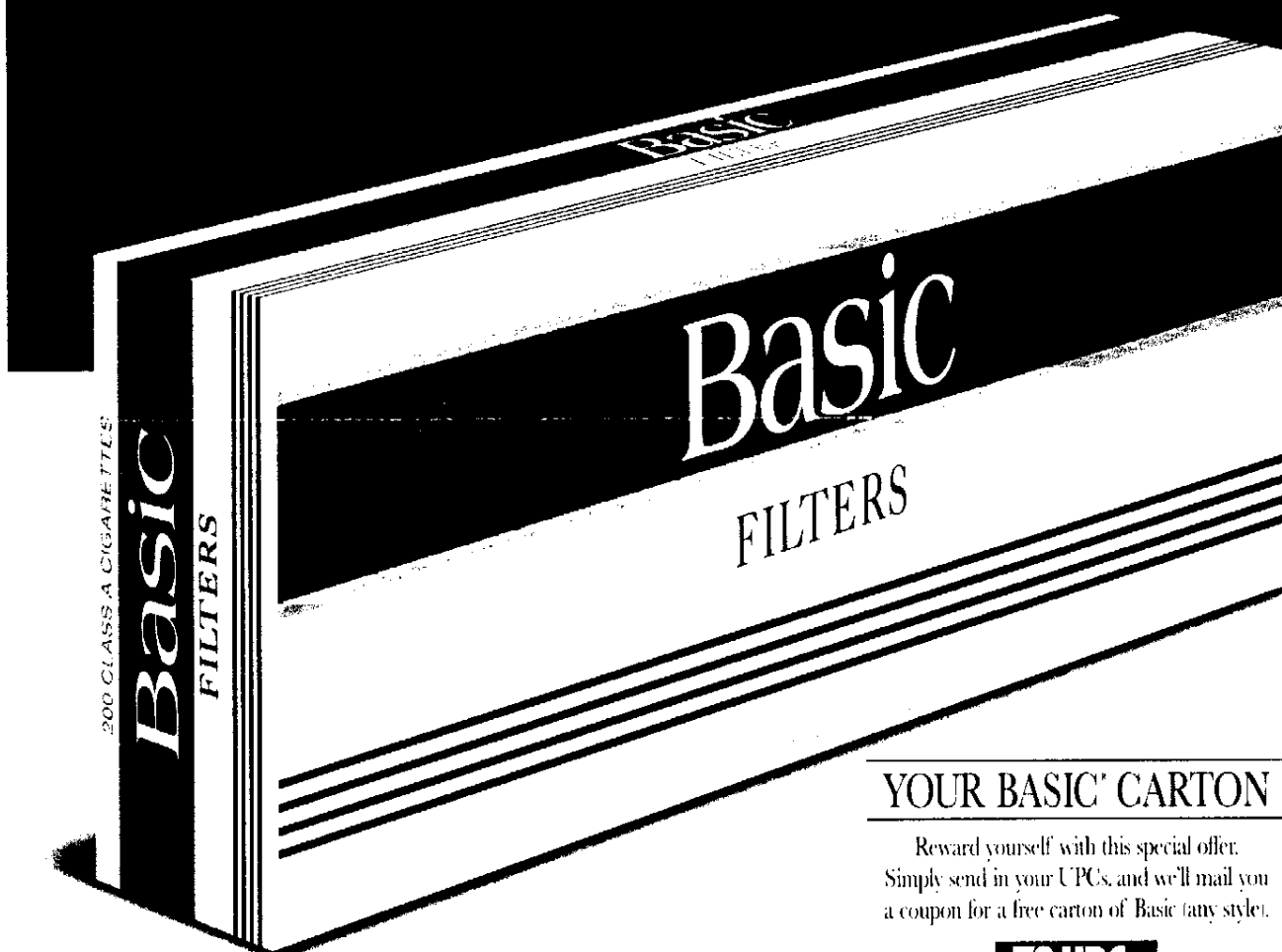
5 FREE PACKS WITH CARTON PURCHASE

04251-C2

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Now you can get your hands on a free carton coupon for Basic. Start saving your Basic' UPCs for the carton coupon and these other exciting items. Even more reason to Keep it Basic.



### YOUR BASIC' CARTON

Reward yourself with this special offer. Simply send in your UPCs, and we'll mail you a coupon for a free carton of Basic tany style.

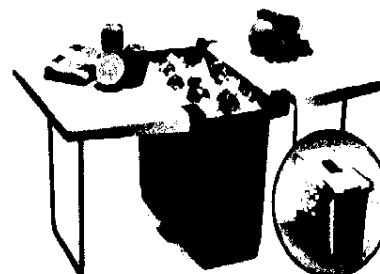
**70 UPCs**



### YOUR BASIC' HARDWARE STORE

Two knife blades, corkscrew, scissors, nail file, bottle & can opener, plus more! It's just the item to carry when you want to Keep it Basic.

**100 UPCs**



### YOUR BASIC' COOLER TABLE

Chill out with a genuine, multipurpose Coleman' Event Center. Much more than a cooler, this rugged traveling companion will help keep you cool wherever you're going.

**150 UPCs**



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